Join us!
October 22 from 2:00-4:45
for:

Strategic Planning
Facilitated by Caroline Fulmer,
Assistant Professor at The University of Alabama and
Managing Member of Coaching and Training Solutions, LLC.

In this interactive session participants will learn how to:

- List the advantages and limitations of strategic planning
- Organize the process of strategic planning
- Assess your current situation in a strategic planning scenario using a SWOT analysis
- Develop a strategic plan focused on your objectives
- Set a timeline for strategic plan implementation
- Create a process for evaluation and control of the plan execution

A $50.00 registration and materials fee payable via Departmental Transfer is required for this session.
For more information contact HRLearningandDevelopment@ua.edu.